National Family Partnership's
Red Ribbon Photo Contest Official Rules

National Family Partnership's (the "Sponsor") Red Ribbon Photo Contest (the "Contest"), starts on October 1, 2014, at 12:00 am Eastern Time ("ET") and ends on November 19th, 2014 at 11:59 pm ET ("Contest Period"). Winners will be announced on or by December 5, 2014. NO PURCHASE OR DONATION NECESSARY.

1. Contest Dates and Times:

The Contest begins October 1st, 2014 at 12:00 am ET and ends on November 19, 2014 at 11:59 pm ET ("Contest Period"), with the deadline for photo submissions being November 4, 2014 at 11:59 pm ET. The timing of all events is noted directly below:

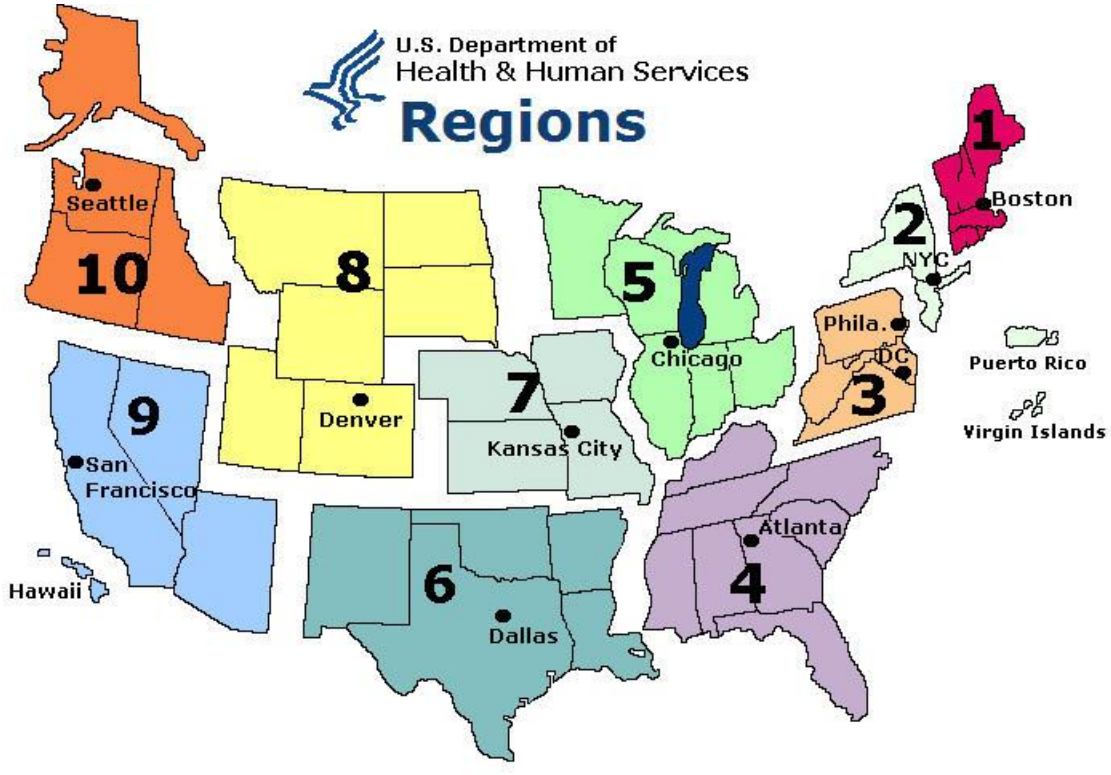
Events	START	END
PHOTO SUBMISSION PERIOD	Starts 12:00:01am ET October 1, 2014	Ends 11:59:00 pm ET November 4, 2014
PUBLIC VOTING PERIOD	Starts 12:00:01 am ET November 5, 2014	Ends 11:59:00 pm ET November 19, 2014
WINNERS ANNOUNCED	December 5, 2014	

All dates/times in this table: Eastern Time United States.

2. Eligibility:
Participation in this Contest is open to individuals ("Entrants") who, as of date of entry, are at least 18 years of age and who are legal residents of the United States of America. Employees of National Family Partnership or their immediate family members are not eligible to enter the Contest. There will be 10 winners in the United States, one for each of the following regions.

•Region 1 - Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont
•Region 2 - New Jersey, New York, Puerto Rico, and the Virgin Islands
•Region 3 - Delaware, District of Columbia, Maryland, Pennsylvania, Virginia, and West Virginia
•Region 4 - Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, and Tennessee
•Region 5 - Illinois, Indiana, Michigan, Minnesota, Ohio, and Wisconsin
•Region 6 - Arkansas, Louisiana, New Mexico, Oklahoma, and Texas
•Region 7 - Iowa, Kansas, Missouri, and Nebraska
•Region 8 - Colorado, Montana, North Dakota, South Dakota, Utah, and Wyoming
•Region 9 - Arizona, California, Hawaii, Nevada, American Samoa, Commonwealth of the Northern Mariana Islands, Federated States of Micronesia, Guam, Marshall Islands, and Republic of Palau
•Region 10 - Alaska, Idaho, Oregon, and Washington

This year, there will also be a special prize for a teacher/educator/school administrator/parent volunteer in one of the ten regions. There will be one winner in the United States for this school category.



3. How to Enter Contest:
Entrants must register at www.redribbon.org (the "Contest Website") and must take an original photograph ("Entry" or collectively, the "Entries") of a mailbox, front door or fence decorated with this year's theme: "Love Yourself. Be Drug Free." Each Entry must follow the technical, creative and legal requirements described in these Official Rules. Entries may be submitted by uploading them to the Contest Website anytime during the Photo Submission Period (See Section 1 for dates and times). There is a limit of one entry per family for the home decorations. There is a limit of one entry per school for the school decorations.

As part of the entry process for participation in the Contest, Entrants are required to click where indicated to signify that they have read and agreed to these Official Rules, including the releases of liability and the provision that decisions of the Sponsor are final and binding in all respects. For purpose of these Official Rules, receipt of an Entry occurs when the Contest Website servers have successfully received the uploaded photo file and recorded the required entry information for the Contest. The Sponsor shall not be held responsible for any Entries not fully received by 11:59pm ET on November 4th, 2014.

4. Technical and Creative Requirements:
By entering the National Family Partnership's Red Ribbon Photo Contest you are agreeing to the following guidelines and rules:

 Absolutely no copyrighted pictures.

 Absolutely no photo shopped pictures. The decorations photographed must be actual decorations, rather than technologically superimposed decorations.

 Each photo must clearly promote this year's Red Ribbon Campaign's theme "Love Yourself. Be Drug Free." While it is not necessary to purchase themed merchandise for decorations, the words "Love Yourself. Be Drug Free." must be featured in the photo. Photos must show Red Ribbon theme decorations on home

mailboxes, front doors, or fences. It is preferable that photos include members of the family standing by the decorations.

 For the single school prize, the photo must feature school decorations featuring this year's theme "Love Yourself. Be Drug Free." While it is not necessary to purchase themed merchandise for decorations, the words "Love Yourself. Be Drug Free." and a red ribbon (double looped) must be featured in the photo.

 Each photo must be unique. Duplicate photos will result in disqualification of the participant from the contest.

 Each photo must also include a Red Ribbon. It is very important that this be a double looped ribbon (like a bow on a present) versus a single-loop. Please refer to the red ribbon logo on www.redribbon.org/downloads for more information.

 Any improper use of language will be cause for automatic disqualification.

 Your entry must be a photo taken by you and cannot violate any intellectual property or other rights of someone else.

 Photos that contain inappropriate content as determined by National Family Partnership will be disqualified.

 Acceptable photo formats are limited to jpg, gif, or png, and the maximum file size is limited to 5 MB. Photos larger than this will not be accepted.

 By entering this contest, participants agree to release and hold harmless National Family Partnership from any claim, demand, action, cause of action, injury, loss, expense or any other liability arising from participation in this contest, the use of any photograph entry submitted, or the awarding, acceptance or use of any prize awarded under the contest.

 By entering the contest, winners agree to allow National Family Partnership, and its agents to publish, and/or broadcast their name, photograph, city or town of residence and statements without compensation other than the prize awarded.

 Redemption of promotions that include personal items is not permitted when prohibited by law or company/organizational policy. Check your specific organization's rules, regulations and restrictions.

5. Entry Terms:
By entering, Entrants agree to comply with these Official Rules:
Entries may be submitted only by an individual Entrant. Group entries will not be accepted. This limitation is a limitation on the identity of the Entrant, only, and is not intended to prevent collaboration in the creation of an Entry. By entering, each Entrant guarantees to the Sponsor 1) that the Entrant has obtained all necessary rights, licenses, and permissions in writing from any person (or the person's parent or legal guardian if the person is a minor) who may have helped create or who may appear in the Entry, 2) that the Entrant has obtained all necessary rights, licenses, and permissions in writing for the use of any material or elements that are not owned by the Entrant or which are subject to the rights of third parties (other than the provided Arias) prior to the submission of the Entry and 3) that his or her Entry conforms to these Official Rules. The Entrant guarantees that the Entry:

i. is the original work of the Entrant;

ii. does not contain any use of the names, likenesses, photographs, or other identifying elements, in whole or in part, of any person, living, or dead without appropriate written permission for use of the element in the photo and for use by the Sponsor as described below;

iii. does not include trademarks, logos, copyrighted material, or other intellectual property (including company names, photographs, works of art, visual or audio clips from motion pictures, television programs, or websites, or other media) unless owned by Entrant or used with written permission of the owner for use in the photo and by the Sponsor as described below;

iv. except as set forth above, the Entry is not subject to any third party agreements, and the Sponsor will not be required to pay for or incur any expenditure to obtain further permissions of any person or entity as a result of its use or exploitation of the Entry, modified versions of or derivative works from the Entry, or the ideas included in the Entry;

v. does not defame, misrepresent, or contain disparaging remarks or any other content which could adversely affect the name, reputation, or goodwill of any individual or entity, the determination of which shall remain in the sole discretion of Sponsor;

vi. does not violate any applicable federal, local, state, provincial, national or international law;

vii. complies with any required permits or similar regulations required by local authorities or property owners and that all required permissions have been obtained and are documented sufficiently such that Entrant can show proof of such permissions upon request from the Sponsor.

The Sponsor has the right to require proof that Entrant has complied with the contest requirements. Failure to provide such proof may, in the discretion of the Sponsor, invalidate an Entry. Entries will not necessarily be acknowledged or returned. The Sponsor may prohibit an Entrant from participating in the Contest if it determines, in its sole discretion that the Entrant is attempting to undermine the legitimate operation of the Contest by cheating, deception, or any other unfair practice or has breached these Official Rules. Limitation of Liability: To the extent permitted by applicable law, neither the Sponsor, (including its officers, directors, agents, and volunteers) nor any Internet access providers (collectively "Released Parties") are responsible for incorrect or inaccurate entry of information, human error, technical malfunction, lost/delayed data transmission, omission, interruption, deletion, defect, line failure of any telephone, computer or other network, computer equipment, software or any combination thereof, inability to access the Contest Website, for problems uploading any Entries or downloading any Contest-related materials from the Contest Website, or for late Entries, lost, damaged, misdirected, incorrect, incomplete, delayed, garbled, stolen or inaccurate Entries or for any other problems or errors related to the Contest. The Sponsor reserves the right to review all Entries received during the Entry Period and to post only Entries on the Contest Website that conform to these Official Rules, as determined by the Sponsor in its sole discretion. Entries that do not comply with these Official Rules as determined by the Sponsor, in its sole discretion, will be subject to disqualification from the Contest and removal from the Contest Website. The Sponsor reserves the right to not post or to take down any Entry from the Contest Website at any time, for whatever reason, including subsequent determination that an Entry does not comply with these Official Rules.

6. Public Voting:
Photos which are not disqualified for any reason will be posted on the Contest Website. Anyone visiting the Contest Website during the Voting Period shall be entitled to vote, though programmed votes, if identifiable, will be disallowed. Voters will have the ability to vote up to ten (10) times per 24 hour period per photo.

7. Prize
Winners in each of the 10 aforementioned regions and the school winner will receive an Ipad. National Family Partnership will also donate $1,000 to the school (must be K-12) of the winner's choice, which was indicated in the original entry. The money is to be used towards drug prevention.

8. Determination of Winners:
At the end of the Public Voting Period, the votes will be counted and recorded. Winners will be determined by the highest number of valid votes received during the Public Voting Period. A winner will be selected for

each of the predefined regions in the United States. The Sponsor's decisions are final and binding in all matters relating to this Contest, including in the determination of the number of valid votes for an Entry.

9. Notification of Winners:
Winners will be notified by e-mail and telephone on or about December 5, 2014. Their Entry and their names, cities of residence, and background information as derived from entry information will be posted on the Contest Website. There will be only one prize awarded per Entrant.

10. Ownership of Entry & Grant of Rights; Copyright:
Each Entrant irrevocably transfers the copyright for the Entry to the Sponsor and grants to Sponsor the exclusive, irrevocable, fully paid, universal license to use, copy, sublicense, transmit, distribute, publicly perform, publish, delete or display the Entry in any medium, including all forms of electronic media, print media and all forms of internet and wireless protocol in perpetuity and throughout the world for promotional and other purposes, whether in connection with The Red Ribbon Photo Contest or otherwise. Sponsor shall have the right, in its sole discretion, to edit, composite, morph, scan, duplicate, or alter the Entry for any purpose which Sponsor deems necessary or desirable, and each Entrant irrevocably waives any and all "moral rights" they may have with respect to the Entry. For the purpose of clarity, all Entries (including all content included in all photos) are transferred to and will remain the sole and exclusive property of Sponsor. When used by the Sponsor substantially intact, the Sponsor shall include a credit to Entrant. Beginning January 1, 2014, an Entrant may use his or her Entry in resumes and in private showings of the Entrant's work. No dissemination to the general public or in a form (e.g., on a website or YouTube) available to the general public is allowed without the Sponsor's written permission. All dissemination by the Entrant shall credit the Sponsor and acknowledge its ownership of the Entry's copyright.

11. Rights of Publicity:
By entering the Contest each Entrant agrees that the Sponsor has permission to use and announce the full name, likeness, city of residence, prize information, and any other information contained in his or her Entry for promotional, publicity, and other purposes in relation to the Contest, in any and all media, including digital and electronic media, computer, audio, and audiovisual media, throughout the world, in perpetuity without compensation or notice to, or further consent to the extent permitted by law.

12. Limitations of Liability:
EXCEPT FOR INTENTIONAL HARM OR GROSS NEGLIGENCE, THE RELEASED PARTIES ARE NOT RESPONSIBLE FOR ANY ERROR OR FAILING WITH RESPECT TO THE CONTEST, THE ENTRIES, THE USE OF ANY ENTRY, OR ANY OTHER MATTER DERIVING FROM THE CONTEST. EACH ENTRANT ACCEPTS THE CONDITIONS STATED IN THESE OFFICIAL RULES, AGREES TO BE BOUND BY THE DECISIONS OF THE SPONSORS, , WARRANTS THAT SHE OR HE IS ELIGIBLE TO PARTICIPATE IN THIS CONTEST, AND AGREES TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW THAT THE RELEASED PARTIES SHALL NOT BE RESPONSIBLE FOR ANY CLAIMS, LOSSES, LIABILITY, AND DAMAGES OF ANY KIND (INCLUDING REASONABLE ATTORNEYS' FEES AND EXPENSES), ASSERTED AGAINST ANY OF THEM, ARISING IN CONNECTION WITH PARTICIPATION IN THIS CONTEST OR THE USE OR ACCEPTANCE OF ANY PRIZE (INCLUDING ANY TRAVEL OR ACTIVITY RELATED TO A PRIZE), INCLUDING ANY DAMAGES ARISING FROM THE ENTRANT'S BREACH OF ANY REPRESENTATION OR OFFICIAL RULE.

13. Choice of Law
This Competition is governed by the laws of the United States. Any claim arising in connection with this Contest or the use of an Entry in any form shall be brought exclusively in Miami, Florida and except in matters exclusively governed by federal law shall be governed by the laws of Florida.

14. Red Ribbon Pledge
By agreeing to these terms and conditions, I am pledging to set guidelines to help children grow up safe, healthy and drug free. I will:

- Talk to my children about the dangers of drug abuse.

- Set clear rules for my children about not using drugs.
- Set a good example for my children by not using illegal drugs or medicine without a prescription.
- Monitor my children's behavior and enforce appropriate consequences, so that our rules are respected.
- Encourage family and friends to follow the same guidelines to keep children safe from substance abuse.